

BABERGH DISTRICT COUNCIL

FROM: Corporate Plan Working Group

REPORT NUMBER **G121A**

TO: COUNCIL

DATE OF MEETING 30 October 2007

STATE OF THE DISTRICT DEBATE

1. PURPOSE OF REPORT

- 1.1 The Council holds an annual State of the District Debate as part of its policy and budget-making framework. This report sets out the results of the consultation exercises, culminating in the State of the District Event (29 October), that have been undertaken to inform the Debate. An oral update on the Event will be given.
- 1.2 Members are asked to discuss the issues raised through the consultation exercises and to decide whether any should be deleted, added or amended. The Corporate Plan Working Group will then work on a detailed Corporate Plan in the light of the decisions made and the Service and Financial Planning Group will work with officers to deliver a budget that reflects the Corporate Plan and the Financial Strategy.

2. RECOMMENDATION

- 2.1 That Members discuss the issues that have been raised through consultation whilst developing the 2008-onwards Corporate Plan and decide whether any should be deleted, added or amended; and that the Corporate Plan Working Group be asked to develop the issues, paying due regard to the emerging Suffolk Community Strategy themes.

3. FINANCIAL IMPLICATIONS

- 3.1 Financial implications will be considered as part of the ongoing Service and Financial Planning process.

4. RISK MANAGEMENT

Risk Description	Likelihood	Seriousness or Impact	Mitigation Measures
A fully financed and resourced Corporate Plan for 2008 onwards is not produced.	D - Low	II - Critical	<ul style="list-style-type: none">• Member working group will be set up to develop the Plan.• A detailed process and timetable for the development of the Plan will be produced and monitored.• Links to the service and financial planning process will be strengthened.

5. **KEY INFORMATION**

5.1 The Council agreed a Corporate Plan for 2007/08 to assist it in maintaining momentum on agreed priorities in its first year, whilst at the same time developing a 10 year Corporate Plan for 2008 onwards, and determining medium and longer-term targets in respect of agreed priorities.

5.2 A Corporate Plan Working Group was set up to:

- Develop a long-term vision for the Council for the same period (2008-2028) as the Suffolk Community Strategy and complementary to that Strategy;
- Consider the suitability of the current corporate priorities, building on the work undertaken at the Members' Seminar on 11 June, and taking into account demographic data, user satisfaction rates and current performance;
- Develop links between the corporate priorities and the Suffolk Community Strategy;
- Agree and deliver appropriate public and other stakeholder consultation during the preparation of the Corporate Plan and throughout the Plan period;
- Ensure that the Council's State of the District Debate on 30 October 2007 is well informed by the work of the Group, including any consultation that has taken place before that date;
- Develop specific actions within the corporate priorities that are financed, resourced and have a timescale.

5.3 A programme of consultation exercises has been conducted and data collected from a number of other sources, concentrating on identifying the issues that the Babergh area faces now and over the next 10 years:

- Suffolk Speaks Panel - postal survey
- Residents – user satisfaction survey
- Polish migrant workers - focus group
- Young people – focus group
- Babergh Members – Members' Seminar and workshops
- Residents – SSP consultation on the community strategy
- Service Heads – series of workshops
- Managers – meetings with Divisional Management Teams
- Members' Corporate Plan Working Group – workshop and meetings
- Residents (geographical, social and age stratification) – three focus groups set up and run on behalf of Suffolk Speaks by ORS
- Elder People – meeting with Age Concern
- Young people – Youth Conference.

5.4 On 29 October, a State of the District Event was held, to which were invited Babergh's partners and stakeholders including representatives from: business, health, the county council, LSPs, parish and town councils, voluntary groups, the police, youth organisations, education and the general public. The focus was again the issues facing the Babergh area over the next 10 years, but groups were formed to consider them from the different perspectives of:

5.5

- Town centres – e.g. the night-life environment, traffic congestion etc
- Village and rural areas – e.g. access to services, sustainable communities, affordable housing etc
- Over-arching issues – e.g. ageing population, jobs and income etc.

5.6 The results of the Event will be presented at the State of the District Debate.

- 5.7 Members are asked to discuss the issues raised through the consultation exercises and to decide whether any should be deleted, added or amended. The Corporate Plan Working Group will then work on a detailed Corporate Plan in the light of the decisions made and the Service and Financial Planning Group will work with officers to deliver a budget that reflects the Corporate Plan and the Financial Strategy.
- 5.8 Appendix 1 draws all the data and consultation results together and Members are asked to use this as the main focus for the Debate.**
- 5.9 Part of the 2006/07 User Satisfaction Survey looked at quality of life in Babergh and these results provide useful evidence in developing Babergh's corporate priorities. The results showed that the top five things residents said were most important in making somewhere a good place to live were:
- Health services
 - The level of crime
 - Affordable decent housing
 - Clean streets
 - Public transport.
- 5.10 Residents were also asked for their top priorities for improvement and in Babergh the top five things were:
- Activities for teenagers
 - Facilities for young children
 - Affordable decent housing
 - Level of traffic congestion
 - Health services.
- 5.11 A quadrant analysis (Appendix 2) brought together the results of these two lists and showed that the issues most important to residents in making somewhere a good place to live and those most in need of improvement were:
- Affordable housing
 - Good health services
 - No crime.
- 5.12 The Suffolk Strategic Partnership (SSP) is made up of all the local authorities in Suffolk, together with a range of partners e.g. health, police and voluntary organisations. The Community Strategy for Suffolk is currently being reviewed and consulted upon by the SSP. The consultation process so far has resulted in four themes and 28 outcomes. This is shown at Appendix 3.
- 5.13 To varying degrees, there is a good fit between the Council's issues and priorities and those in the emerging Community Strategy for Suffolk and, once Babergh's issues have been agreed, the Corporate Plan Working Group will further explore the links to the Strategy to:
- Maximise partnership working, to identify priority outcomes for Babergh and Suffolk residents and engagement with the Suffolk Strategic Partnership to agree clear action plans to deliver agreed outcomes
 - Maximise capacity through pooling of resources with partners to deliver agreed priority outcomes and engagement with the Suffolk Strategic Partnership/Local Area Agreement process to identify opportunities for sharing and pooling resources, and attracting additional resources

- To drive organisational culture change through demonstrable commitment to partnership working and engagement with Suffolk partners to deliver tangible, enhanced outcomes in priority areas through joint working

6. **APPENDICES**

- (a) Appendix 1 – Corporate plan: issues and sources of evidence
- (b) Appendix 2 – Public priorities as expressed in the 2006/07 user satisfaction surveys
- (c) Appendix 3 – Suffolk community strategy: themes and outcomes

CORPORATE PLAN WORKING GROUP

Councillor Nigel Bennett

Councillor Bryn Hurren

Councillor Jennie Jenkins

Councillor Nick Ridley (Chairman)

Councillor Colin Spence

Councillor Sue Wigglesworth

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Corporate Plan: Issues and sources of evidence

Topic/ Issues	Sources of evidence	Potential links to new SSP themes
Community Safety		
Crime levels <ul style="list-style-type: none"> • Recognition crime generally is low and this is an important factor is making Babergh a good place to live • Growing areas of increased incidence of criminal damage and violence in a public place associated with alcohol. Majority of offences in town centres • Alcohol and drugs – impact on healthy lifestyles • 60% Suffolk Speaks panel (2006) thought County and district should spend more on community safety • Safe, clean environment ranked first priority(out of five) by budget consultation focus groups in Babergh 2007 	<ul style="list-style-type: none"> • Babergh CDRP monitoring report 2006/7 • BVPP 2007/8 • Mapping Community Cohesion Indicators – Suffolk County Council Community Safety Unit research and Information Team June 2007 • Suffolk Speaks Focus groups – young people and migrant workers (2007) • 2006 BV General User Satisfaction Survey • State of district survey 2005/6 • Suffolk Speaks Postal Survey 2006 • Suffolk Speaks Budget / Priorities Focus groups 2007 	Safe, healthy and inclusive communities Cross cutting
Fear of crime <ul style="list-style-type: none"> • Fear of crime high compared with the actual levels of crime • Public concern about anti social behaviour and drugs 	<ul style="list-style-type: none"> • British Crime Survey – fear of anti social behaviour • Suffolk Speaks Focus groups – young people and migrant workers (2007) • State of district survey 2005/6 • SSP focus group – Hadleigh 2007 	Safe, healthy and inclusive communities Cross cutting
Environment		
Climate change <ul style="list-style-type: none"> • Babergh’s carbon footprint is relatively high compared with other areas • Mitigation of consequences also a key aspect • Seen as an area of priority by Youth conference 	<ul style="list-style-type: none"> • DEFRA experimental figures - CO2 for local authority areas (Nov 2006) • Babergh Youth Conference 2007 • Members seminar 2007 	Green environment
Traffic and transport <ul style="list-style-type: none"> • Babergh’s ratio of people killed or seriously injured on the roads is much higher than the national average 	<ul style="list-style-type: none"> • NHS Bulletin – Babergh Health Profile (latest figs 2003/5) • 2006 BV General User Satisfaction Survey 	Green environment`

Topic/ Issues	Sources of evidence	Potential links to new SSP themes
<ul style="list-style-type: none"> • Level of traffic congestion seen as needing improvement by residents particularly older residents • Public transport seen as one of the most important issues by residents, particularly younger residents • 73% respondents to Suffolk speaks survey thought County should spend less on traffic management • Seen as an area of priority by Youth conference 	<ul style="list-style-type: none"> • Suffolk Speaks Postal Survey 2006 • Babergh Youth Conference 2007 • SSP focus group – Hadleigh 2007 	<p>Prosperous and vibrant economy</p>
<p>Quality of life</p> <ul style="list-style-type: none"> • Babergh is regarded by residents as top quartile as a place to live • 88% tenants satisfied with their neighbourhood as a place to live • 50% Suffolk Speaks Panel (2006) thought we should spend less on Arts and heritage • Balance of development and keeping things as they are 	<ul style="list-style-type: none"> • 2006 BV General User Satisfaction Survey • 2006 Tenants Survey • Suffolk Speaks Postal Survey 2006 • SSP focus group – Hadleigh 2007 	<p>Safe, healthy and inclusive communities</p> <p>Green environment'</p> <p>Cross cutting</p>
<p>Cleanliness</p> <ul style="list-style-type: none"> • Clean streets regarded by residents as one of top priorities in making somewhere a good place to live • BVPI 199a (litter and detritus) and 199b (graffiti) – Bottom quartile in 2006/7 • Public satisfaction with cleanliness standards overall is 2nd quartile however over 30% residents believe the service for keeping land free of litter has got worse • Safe, clean environment ranked first priority (out of five) by budget consultation focus groups in Babergh 2007 	<ul style="list-style-type: none"> • 2006 BV General User Satisfaction Survey • 2007/8 BVPP • Audit Commission Comparative information for 2006/7 • State of district survey 2005/6 • Suffolk Speaks Budget / Priorities Focus groups 2007 	<p>Green environment</p> <p>Safe, healthy and inclusive communities</p>
<p>Waste reduction</p> <ul style="list-style-type: none"> • Continuing pressure to reduce the amount of waste sent to landfill • Improved recycling rates and satisfaction with recycling • Drop in satisfaction with waste collection • 48% Suffolk Speaks Panel(2006) respondents thought we should spend more on waste collection and recycling 	<ul style="list-style-type: none"> • 2007/8 BVPP • 2006 BV General User Satisfaction Survey • Suffolk Speaks Postal Survey 2006 • SSP focus group – Hadleigh 2007 	<p>Green environment</p>

Topic/ Issues	Sources of evidence	Potential links to new SSP themes
Housing		
<p>Housing mix and location</p> <ul style="list-style-type: none"> • Type of housing – high proportion (43%) of detached and more expensive housing • Increasing numbers of single or smaller households and aging population. • Most new housing going into towns • Housing mix does not facilitate circulation • Affordable decent housing high priority in making a good place to live 	<ul style="list-style-type: none"> • Suffolk Observatory • State of district survey 2005/6 • 2006 BV General User Satisfaction Survey • SSP focus group – Hadleigh 2007 	<p>Prosperous and vibrant economy</p> <p>Cross cutting</p>
<p>Affordable housing</p> <ul style="list-style-type: none"> • In 2006 Babergh ranked 299 out of 354 LAs in respect of housing affordability • In Babergh East LSP 12/ 29 Areas(Super output areas) were ranked in the worst 10% in the country for barriers to Housing and access to services • Housing Affordability Ratio Average 9.3 (Q1 2007) • Affordable decent housing ranked very highly by residents as a priority for improvement • 52% of Suffolk Speaks panel (2006) thought BDC should spend more on affordable housing • Increasing supply of Affordable Housing ranked as second priority (out of five) in budget consultation focus groups in Babergh 2007 – however ranked first by Holbrook 	<ul style="list-style-type: none"> • Local Futures report ‘The State of Suffolk’ 2006 • Research carried out for Babergh East LSP (2007) • Suffolk Observatory • 2006 BV General User Satisfaction Survey • State of district survey 2005/6 • Suffolk Speaks Postal Survey 2006 • Suffolk Speaks Budget / Priorities Focus groups 2007 • SSP focus group – Hadleigh 2007 	<p>Prosperous and vibrant economy</p>
<p>Homelessness</p> <ul style="list-style-type: none"> • In the first half of this decade more than 250 people presented themselves as homeless each year • 2006/7 down to 63 presentations , following change to a proactive approach 	<ul style="list-style-type: none"> • BVPP 2006/7 • BDC Homelessness strategy 2003 	<p>Prosperous and vibrant economy</p>

Topic/ Issues	Sources of evidence	Potential links to new SSP themes
<p>Quality of housing</p> <ul style="list-style-type: none"> • Decent homes requirement for BDC • Next Stock condition survey 2009/10 • Currently over 90% council tenants satisfied with accommodation • Over 10% homes in district are rented by landlords other than BDC or RSL, 300 of these properties were unfit in 2001 • Quality of housing build/ environment/ intensity 	<ul style="list-style-type: none"> • Suffolk Observatory • 2006 Tenants Survey • SSP focus group – Hadleigh 2007 • Private Sector House Condition survey 2001 	<p>Prosperous and vibrant economy</p> <p>Safe healthy and inclusive communities</p>
Jobs, Skill, Income		
<p>Low wage economy and skills development</p> <ul style="list-style-type: none"> • Unemployment is low (1.3% May 2007) • Many jobs are comparatively low wage especially when compared with housing prices • Average gross weekly wage 2006 was £459 (£23868 pa) • Average annual household income 2007 is £34,613 • Between 1999 and 2005 gross weekly earnings increased by about 7.5% • Babergh has one of the smallest economies in Britain ranked 327/408. Over 45% workers commute out of the district : almost a third of those who commute travel to Ipswich (14% total workforce), 6% of total workforce travel to Colchester, 5% to St Edmundsbury and 3.6% to Greater London (2001 census) • Almost 5% Ipswich residents travelled to work in Babergh (2001) • Skill levels need further development eg Generally Babergh performs better than GB average up to and including NVQ2 but lower on NVQ3 and above • Pockets of severe skill shortages eg Great Cornard North 41% no qualifications • Young people see lack of well paid jobs as an issue 	<ul style="list-style-type: none"> • Suffolk Observatory • Local Futures report 'The State of Suffolk' 2006 • Western Suffolk LSP Community Profile 2007 • Suffolk Speaks Focus Group – young people (2007) • Members seminar 2007 • Travel to work flows in Suffolk: Suffolk CC based on 2001 Census data 	<p>Prosperous and vibrant economy</p> <p>Learning and skills</p>

Topic/ Issues	Sources of evidence	Potential links to new SSP themes
Health		
<p>Differences in life expectancy</p> <ul style="list-style-type: none"> • Women 82.6 years (Eng Ave 81.1) • Men 78.9 years (Eng Ave 76.9) • This puts Babergh in top 25% nationally and also above regional average for both men and women. • Gap in life expectancy between most income deprived (20% popln) and least income deprived (20% popln) Women 3.7 years Men 4.5 years. Where this gap occurs. This would put life expectancy below the national average • Great Cornard North: Life expectancy (1999 – 03) Women 78.7 Men 70.6 • Health services highlighted by residents as very important both in making somewhere a good place to live and most in need of improvement 	<ul style="list-style-type: none"> • NHS Bulletin – Babergh Health Profile (latest figs 2003/5) • Western Suffolk LSP Community Profile 2007 • ERPHO health Inequalities profile Nov 2006 • 2006 BV General User Satisfaction Survey 	<p>Safe, healthy and inclusive communities</p> <p>Cross cutting</p>
<p>Teenage pregnancy</p> <ul style="list-style-type: none"> • Overall 25.1/ 1000 girls This is in the best 25% nationally and better than the regional average • Suffolk Average 33.3/1000, Eng Ave 42.1/1000 • Sudbury South rate 83.6/1000, Great Cornard North, Glemsford and Stanstead had rates of over 60/1000 • In Babergh East Brook (38.5) and Hadleigh North (34.3) Wards had Teenage pregnancy rates higher than the Suffolk average 	<ul style="list-style-type: none"> • NHS Bulletin – Babergh Health Profile • Latest figs for period 2002/4 • Western Suffolk LSP Community Profile 2007 • Research carried out for Babergh East LSP (2007) 	<p>Safe, healthy and inclusive communities</p>
<p>KSI roads</p> <ul style="list-style-type: none"> • Babergh's ratio of people killed or seriously injured on the roads is much higher than the national average 	<ul style="list-style-type: none"> • NHS Bulletin – Babergh Health Profile (latest figs 2003/5) 	<p>Safe, healthy and inclusive communities</p>

Topic/ Issues	Sources of evidence	Potential links to new SSP themes
<p>Healthy lifestyles</p> <ul style="list-style-type: none"> • Health Poverty Index 2003 Babergh scores worse than national average on preventative health care resourcing • Gap in life expectancy between most income deprived (20% popln) and least income deprived (20% popln (See above) • Pockets of increased incidence of specific illnesses eg South Cosford has a Cancer Death Mortality Ratio 50% higher than the Suffolk Rate. Leavenheath Has a Heart Disease Mortality ratio of 84% more than Suffolk. • Public concerns about drug and alcohol misuse and their consequences • Promoting healthy living and reducing health inequalities regarded as third priority (out of five) by budget consultation focus groups in Babergh 2007 	<ul style="list-style-type: none"> • Western Suffolk LSP Community Profile 2007 • NHS Bulletin – Babergh Health Profile (latest figs 2003/5) • Research carried out for Babergh East LSP (2007) • Suffolk Speaks Budget / Priorities Focus groups 2007 	<p>Safe, healthy and inclusive communities</p> <p>Cross cutting</p>
Place		
<p>Market towns</p> <ul style="list-style-type: none"> • Need to be retail and service centres as well as dormitory towns but concern about large retail developments changing nature of towns • Areas of Sudbury and Hadleigh have problems re crime, health, skills/ education • Infrastructure issues especially in Sudbury, growing traffic problems, increased pollution in specific areas and increased housing demands • Safe, clean environment ranked first priority (out of five) by both budget consultation focus groups in Sudbury 2007 	<ul style="list-style-type: none"> • Western Suffolk LSP Community Profile 2007 • Babergh CDRP monitoring report 2006/7 • Mapping Community Cohesion Indicators – Suffolk County Council Community Safety Unit research and Information Team June 2007 • Suffolk Speaks Focus groups – young people and migrant workers (2007) • Suffolk Speaks Budget / Priorities Focus groups 2007 • SSP focus group – Hadleigh 2007 	<p>Safe, healthy and inclusive communities</p> <p>Green environment`</p> <p>Learning and skills</p> <p>Prosperous and vibrant economy</p>

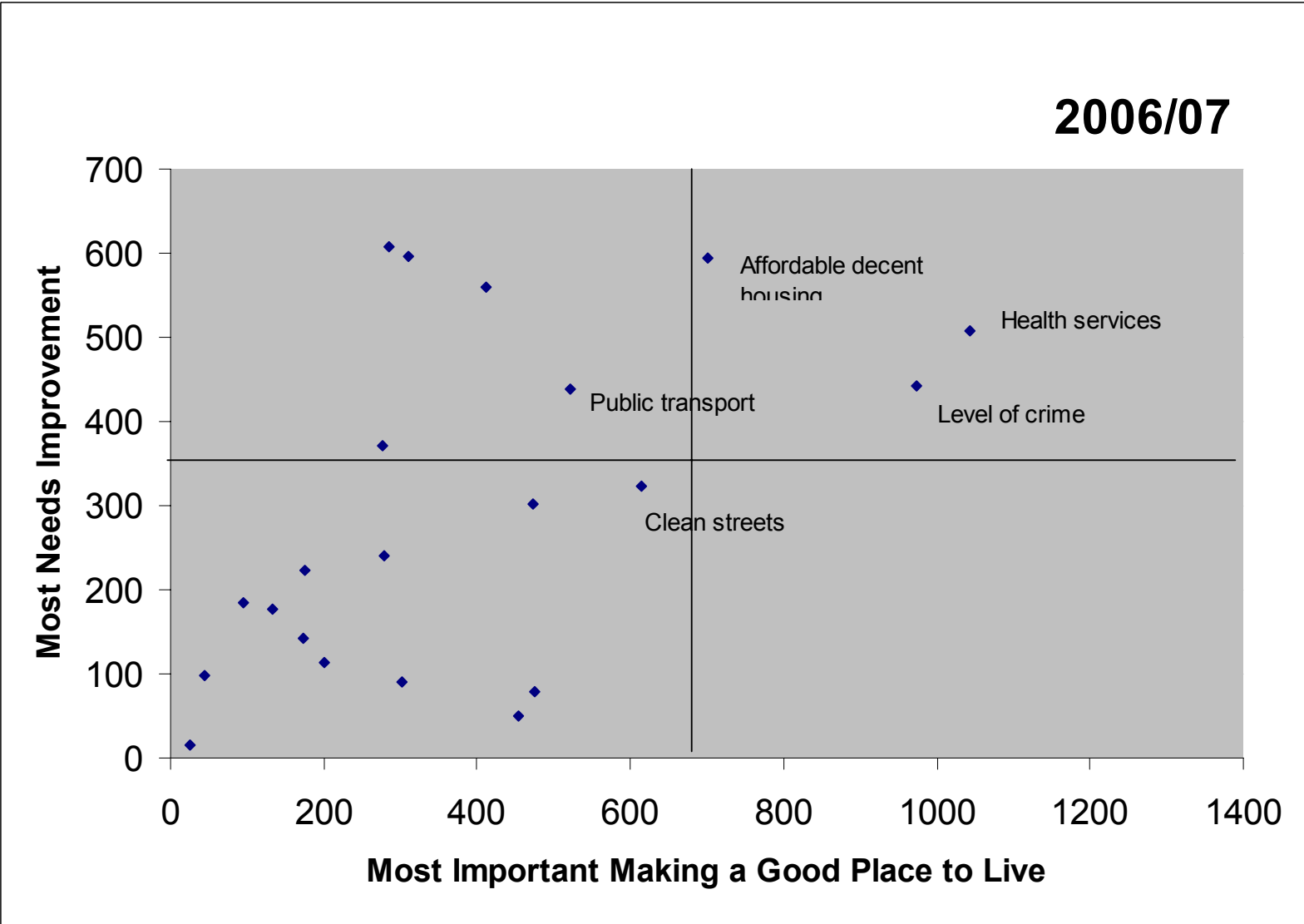
Topic/ Issues	Sources of evidence	Potential links to new SSP themes
<p>Villages and hinterland</p> <ul style="list-style-type: none"> • Babergh has a very high sparsity factor (measure of rurality) at 0.56 it is almost double that of Mid Suffolk • Increasing supply of Affordable Housing ranked as second priority(out of five) by budget consultation focus groups in Babergh 2007 – however ranked first by Holbrook • Overall household expenditure is about 15% more for rural households when compared with urban households (transport related) • In 2001 rural areas in Babergh had an average annual fuel cost which was 34% more than national average • Some wards in Babergh East are in worst 10% nationally for access to housing and services • Older people are moving out of villages- younger local people not necessarily able to move in 	<ul style="list-style-type: none"> • SPARSE LGA Special Interest Group • The state of the countryside 2007 • Research carried out for Babergh East LSP (2007) • Suffolk Speaks Budget / Priorities Focus groups 2007 • Private Sector House Condition survey 2001 	<p>Safe, healthy and inclusive communities</p> <p>Green environment`</p> <p>Prosperous and vibrant economy</p>
Communities - Cohesion and Inclusion		
<p>Rising age profile</p> <ul style="list-style-type: none"> • 50 years and over: 40.8% • 60 years and over: 25.9% (UK Ave 21.1%) • Projected age profile: 73% increase in older people between 2004-2029 (East of England 64.6%) • Implications for public, 3rd sector and private sector eg health, social care, jobs, housing, leisure , transport • Suffolk Speaks survey (2006) showed 65% respondents thought County should spend more on services for older people 	<ul style="list-style-type: none"> • Suffolk Observatory (2005 figs) • Western Suffolk LSP Community Profile 2007 • Suffolk Speaks Postal Survey 2006 	<p>Safe, healthy and inclusive communities</p> <p>Learning and skills</p> <p>Cross cutting</p>
<p>Young People and children</p> <ul style="list-style-type: none"> • Under 10 - 11.3% • 10-20 years -13.1%% • Activities for teenagers and facilities for young children highlighted by residents as most in need of improvement 	<ul style="list-style-type: none"> • Suffolk Observatory (2005 figs) • 2006 BV General User Satisfaction Survey • SSP focus group – Hadleigh 2007 • Suffolk Observatory 	<p>Safe, healthy and inclusive communities</p> <p>Learning and skills</p>

Topic/ Issues	Sources of evidence	Potential links to new SSP themes
<ul style="list-style-type: none"> • Over 50% respondents thought parents not taking responsibility for their children’s behaviour was a problem • Young people Not in Education, Employment, Training (2006) – Generally below Suffolk average but some wards twice Suffolk average eg Sudbury South and East • Generally Babergh performs better than GB average up to and including NVQ2 but lower on NVQ3 and above • Recent focus group for young people highlighted nighttime crime and disorder, lack of things to do lack of well paid work opportunities, transport, affordable further education and affordable housing as issues 	<ul style="list-style-type: none"> • Western Suffolk LSP Community Profile 2007 • Suffolk Speaks Focus Group (2007) • State of district survey 2005/6 	Cross cutting
<p>Cohesion</p> <ul style="list-style-type: none"> • Much higher levels of Community Cohesion Risk Factors in Parts of Sudbury compared with the rest of Suffolk • Negative perceptions regarding young people ‘hanging around’ and parents not taking responsibility for their children • Accommodation, some aspects of communication highlighted as issues by Polish migrant workers. • 84% respondents thought people from different backgrounds get on well together 	<ul style="list-style-type: none"> • Mapping Community Cohesion Indicators – Suffolk County Council Community Safety Unit research and Information Team June 2007 • 2006 BV General User Satisfaction Survey • 2007 Suffolk Speaks Migrant workers focus group 2007 • State of district survey 2005/6 	<p>Safe, healthy and inclusive communities</p> <p>Cross cutting</p>
Enabling mechanisms		
<p>Quality, efficiency and effectiveness in the provision of council services</p> <ul style="list-style-type: none"> • 74% respondents felt council was efficient and well run • 57% respondents felt council provided good value for money • 28% satisfaction with complaints • Satisfaction with the main individual council services are significantly higher than overall satisfaction with the council 	<ul style="list-style-type: none"> • 2006 BV General User Satisfaction Survey • Members Seminar 2007 	<p>Green environment’</p> <p>Cross cutting</p>

Topic/ Issues	Sources of evidence	Potential links to new SSP themes
<p>Access to council and other public services</p> <ul style="list-style-type: none"> • Giving easy convenient access to quality services was ranked fourth priority (out of five) by budget consultation focus groups in Babergh 2007. • 2006/7 saw a national decline in the proportions of rural households that are close to key services particularly Job centres and NHS Dentists • Increasing dependence on car to access services- those relying on public transport are disadvantaged • 60% residents stated most recent contact to BDC by phone, 18% in person • 28% benefits respondents thought BDC offices difficult to get to. • Most people get their information about council from official publications- this is also their preferred method – although official websites are increasing in importance • 78% Suffolk Speaks panel aware of BDC services (2006) • 64% residents feel well informed by Council about its services (National average 49%) • key areas the public want to be better informed on include antisocial behaviour, how well we deliver on our promises. • Young people more likely to disagree that they can contact Babergh at a time and in a way that suits them. • Some demand for increased access hours/ days (2005/6 survey) 	<ul style="list-style-type: none"> • State of district survey 2005/6 • Suffolk Speaks Postal Survey 2006 The state of the countryside 2007 • Suffolk Speaks Focus groups – young people and migrant workers (2007) • 2006 BV General User Satisfaction Survey • 2006 Benefits User Survey • Suffolk Speaks Budget / Priorities Focus groups 2007 	<p>Cross cutting</p> <p>Green environment`</p>

Topic/ Issues	Sources of evidence	Potential links to new SSP themes
Citizenship and participation		
<p>Participation of people in democratic processes, consultations and involvement in decisions</p> <ul style="list-style-type: none"> • Raising individual and community ambitions and encouraging active citizenship ranked fifth priority (out of five) by budget consultation focus groups in Babergh 2007 • Environmental/ conservation, community safety and activities for young people are areas people wanted to get more involved in. (2006) however mostly as one off projects/ initiatives • 39% people are satisfied with opportunities for participation in local decision making, (better than national average by 10%) 17% dissatisfied. Older people are more satisfied than young people.(BV Sat Survey 2006) • 34% agreed could influence decisions (above national average) only 23% wanted to be more involved. • 89% tenants thought some account was taken of their views when decisions are made. 73% satisfied with opportunities for participation 	<ul style="list-style-type: none"> • State of district survey 2005/6 • Suffolk Speaks Budget / Priorities Focus groups 2007 • Suffolk Speaks Postal Survey 2006 • 2006 BV General User Satisfaction Survey • 2006 Tenants survey • SSP focus group – Hadleigh 2007 	<p>Cross cutting</p>

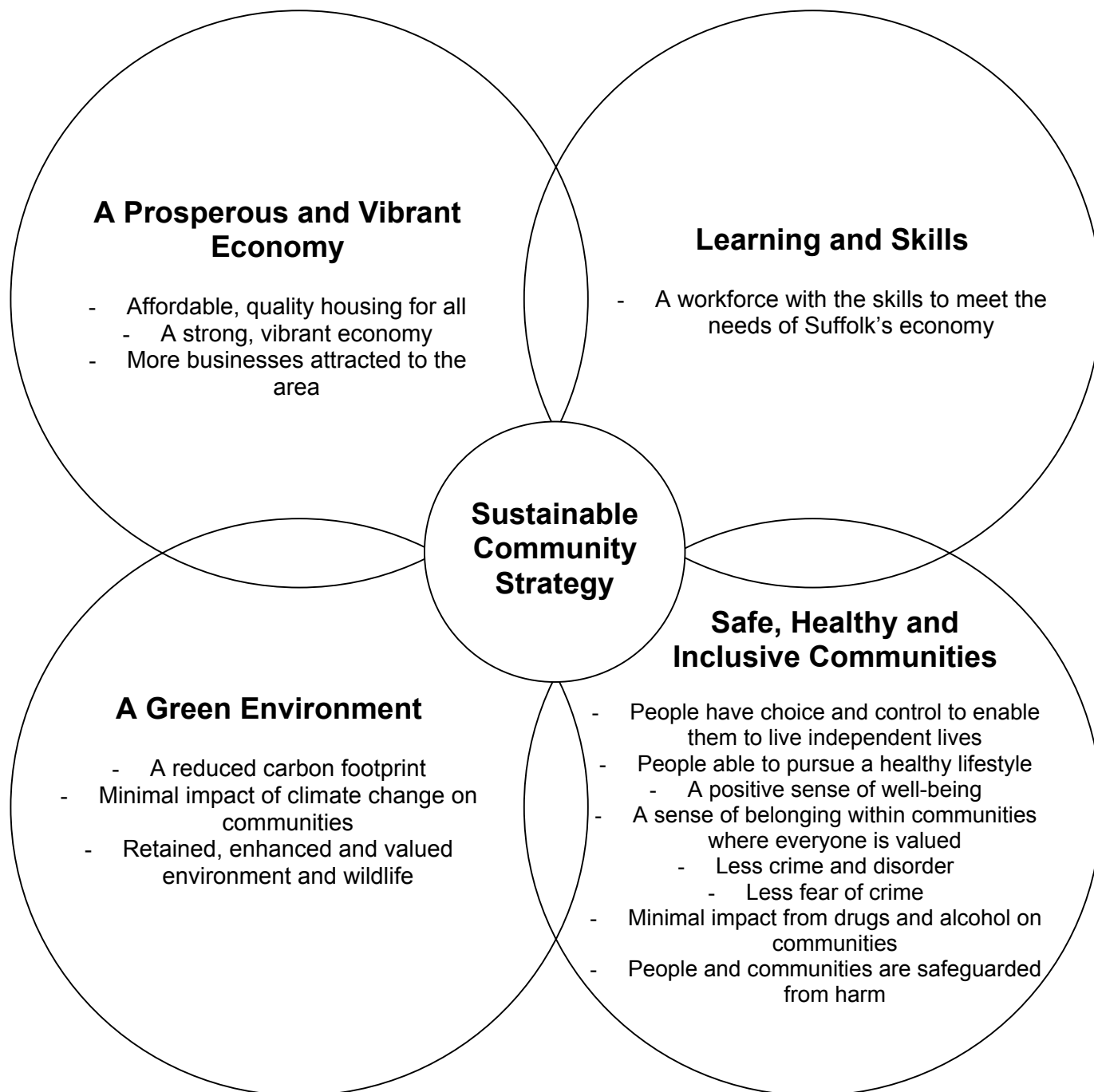
Appendix 2 - Public priorities as expressed in the 2006/07 User Satisfaction Surveys



Appendix 2 - Public priorities as expressed in the 2006/07 User Satisfaction Surveys

Priorities	Most Important in Making a good place to live	Most needs improving
Access to Nature	454	50
Activities for teenagers	286	608
Affordable decent housing	700	595
Clean streets	615	323
Community Activities	174	142
Cultural facilities	96	184
Education provision	475	79
Facilities for young children	311	596
Health Services	1043	507
Job prospects	278	240
The level of crime	973	443
The level of pollution	201	114
The level of traffic congestion	412	559
Parks and open spaces	301	90
Public transport	522	439
Race relations	25	16
Road and pavement repairs	277	372
Shopping facilities	474	301
Sports and leisure facilities	132	177
Wage levels and local cost of living	175	224
Other	45	98

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Cross Cutting Outcomes

- A strong Suffolk image
- Cohesive communities
- Active citizenship and civic pride in communities that are engaged and supported
- Equal access and opportunities for all
 - Increased participation in culture, sport and recreational activities
 - Confidence in local public services
 - Fewer inequalities

28 outcomes from the Suffolk Community Strategy Consultation Exercise are:

- Fewer people killed or injured
- Minimal impact from drugs and alcohol
- A prejudice free community
- Equal access for all
- Cohesive communities
- Strong citizenship and civic pride
- A good quality of life
- Engaged and supportive communities
- A diverse and valued community
- Equal opportunities for all
- People living independently in their home
- Social inclusion
- Affordable quality housing for all
- Increased social behaviour and responsibility
- Confidence in the criminal justice system
- Participation in culture and sport
- A strong Suffolk brand
- Sustainable communities
- A reduced carbon footprint
- Minimal impact of climate change
- A high quality, accessible environment
- Retained, enhanced and valued environment
- Less crime and disorder
- Less fear of crime
- A strong vibrant economy
- More businesses attracted to the area
- A highly skilled workforce
- Healthy communities